

enhancing public transport authorities in Europe



EPTA overview

Introduction of the project
and workshop objective

Dora Ramazzotti - SRM

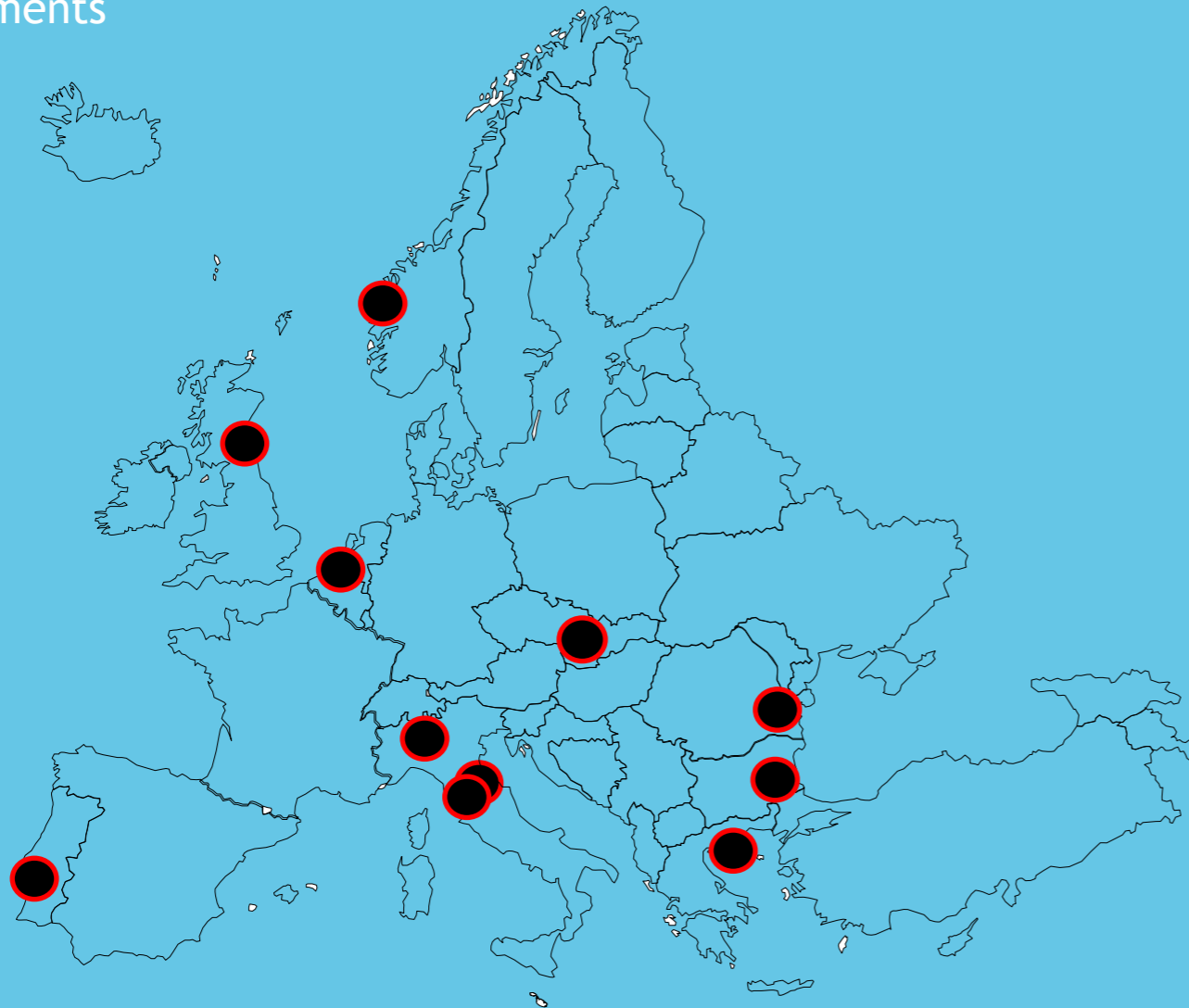
Razlog - Bulgaria - 29th October 2013

European model for Public Transport Authority.



Overall budget: € 1.346.448

Funded 75-85% Interreg IVC - Co-funded by National Governments



9 Countries - 11 partners:

- SRM - Reti e Mobilità (IT)
- Emilia-Romagna Region (IT)
- Municipality of Almada (PT)
- Province of Rogaland (NO)
- University of Aberdeen (UK)
- POLIS (BE)
- Municipality of Razlog (BG)
- Municipality of Brasov (RO)
- SASTH Thessaloniki (EL)
- ALOT (IT)
- Municipality of Praha-Suchdol (CZ)



EPTA background. How it was conceived.

- 7 key functions
Regulate, Plan, Tender/Award, Integrate, Promote, Manage, Control
- 1 Hypothesis
7 functions concentrated in a single body supporting policy makers and relevant stakeholders
- Several good practices across Europe will be transferred into regional development policies, towards a MODEL for PTA



11 partners
PTAs, Local Governments, University, Network
8 EU Regions and 1 from Norway



EPTA objectives. What we aim to do.

- Exchange and share experiences about how to develop and operate a Public Transport Authority (PTA) with training courses and workshops;
- Consolidate and transfer **good practices** among involved partners and areas;
- Identify a suitable **MODEL** to establish new PTAs;
- Promote **policy tools and regulatory guidelines** at local, regional, national levels for PTAs establishment and organization;
- **Disseminate** among local governmental bodies, and interested stakeholders in partners' Regions and all over Europe.





EPTA means. How we plan to do it.

- Workshops for decision makers open to all stakeholders involved in transport and mobility field;
- Training Courses for technicians, focused on technical aspects and activities;
- Web site and e-learning on www.eptaproject.eu it is possible to find useful material and all the event papers;
- Staff exchanges only for project partners;
- Press releases and publications;
- Newsletter and brochures.



EPTA workshops and courses. Save the dates 😊

- **Razlog - BULGARIA - November 2013**
 - ▶ WS6 - “The service contract management: policies in action”
 - ▶ TC5 - “Good Practices for the service contract management”
- **Prague - CZECH REPUBLIC - March 2014**
 - ▶ WS7 - “Quality, efficacy and efficiency in transport”
 - ▶ TC6 - “Monitoring, incentives, comparison tools”
- **Brussels - EPTA FINAL CONFERENCE – May 2014**
 - ▶ “European Model for Public Transport Authority: good practices for the identification and the establishment”



EPTA workshop. Today.

- **Stavanger - Rogaland – NORWAY – 12th June 2013**
 - ▶ WS5 - “Good practices of successful campaign for public transport promotion”
 - ▶ Promotion / Advertising / Information
 - ▶ Promotion: depending on transport policies in the area
 - ▶ Promotion: how to influence the modal choice?
 - ▶ Elements: fares, commercial speed, traffic restrictions



**EPTA results.
Our committment.**

EPTA model

Position Paper & Guidelines

8 EPTA Implementation Plans



Thank you,



dora.ramazzotti@srbologna.it

www.eptaproject.eu

